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Ascensus Expands Trade Platform

Ascensus' trade platform provides expanded service solutions and easier implementation of investment innovation.

Dresher, Pennsylvania – April 24, 2009 – Ascensus, the nation's largest independent recordkeeper and administrator for retirement plans in the micro- to large-market segments and a leading provider of regulatory expertise, plan document services and participant enrollment support, has expanded its trading capabilities. The enhancements will allow for trading interfaces to be built in a fraction of the time for new relationships and investment products interested in partnering with Ascensus. The company is now able to offer a more expansive investment platform—including share-traded exchange traded funds (ETFs) along with a more integrated custodial solution through Frontier Trust Company (Frontier), a division of Ascensus.

The new platform will provide financial advisors the flexibility to deliver a more customized investment program to their clients. "Through this investment in our business, Ascensus continues to lead the way in providing innovative solutions to meet the needs of our clients," commented Bob Guillocheau, President, Ascensus. "With more robust trading capabilities, we are not only delivering greater choice and more tailored solutions, but better positioned to respond to a changing retirement landscape."

About Ascensus

With more than 30 years of industry experience, Ascensus provides high-quality solutions for every segment of the retirement marketplace. As the nation's largest independent recordkeeper and administrator for retirement plans in the micro to large market segments and a leading provider of regulatory expertise, plan document services and participant enrollment support, Ascensus services over 26,000 defined contribution plans. The company's core capabilities encompass every component of a sophisticated retirement infrastructure, including administration, recordkeeping, ERISA consulting, compliance and sales support, trust and custody services, multilingual participant education programs, training and documentation. These solutions are offered with the open architecture investment capabilities that can be tailored to support the needs of institutional retirement plan providers, third party administrators, financial advisors and their clients. Ascensus is a division of Crump Group, Inc., the largest and most diversified wholesale insurance distributor in the United States. For more information, visit www.ascensus.com.

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